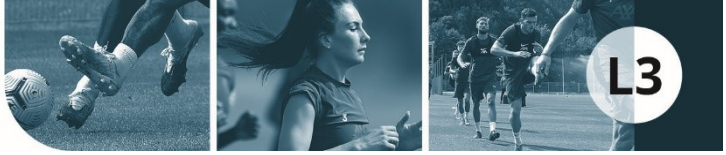
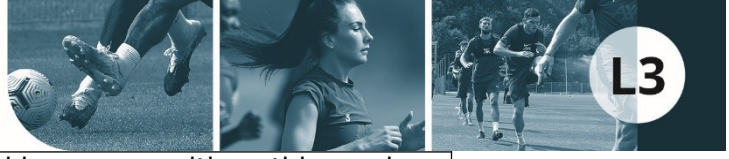


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sport
Unit number and title	**Unit 4: Ethics, Behaviours and Values**
Learning aim	C Investigate how sporting events implement ethics and values
Assignment title	Ethical behaviour in sporting events
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Following on from your work in the sports club, you are interested in hosting an event that could raise money for the club. Before the General Manager will let you move forward with the planning of the event, they want you to provide them with some research that demonstrates how other organisations have implemented ethics, values and positive behaviours at a local and National/International level. Your event idea would be a massive bonus for your resume so you need to provide the General Manager with lots of detail to convince him to go with your idea.

Task 1	To ensure that the General Manager is engaged with your research you should carefully select one local and one national/International event in your sport. You must be able to access information about the key characteristics of the event from either primary or secondary sources. The most effective way to display your research is through a research project. It should contain: 1. Title Page – the name of the local and National sports events that you are investigating 2. Abstract – an overall summary of your investigation. 3. Introduction – an explanation of the two events including their scale and purpose. 4. Methods – discuss the primary and secondary sources you used to gain the information 5. Results – explain the key characteristics of the two events. This should include a review of the ethical considerations the organisers of the event would have taken into account. You should then compare the similarities and differences of the key characteristics between the local and National event. 6. Discussion – analyse ways that the event



	organisers could increase positive ethics and behaviours and then recommend methods to increase positive ethical practice. Suggest ways that the competitors could display positive ethical behaviour and how the event management could encourage this behaviour. 7. References – list all of the websites, books, journals and video links that you used during the research investigation.

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
C.P4	Review the ethical considerations of delivering a local and national sporting event.
C.P5	Explain methods to increase personal and organisational ethical practice at either a local or national sporting event
C.M3	Compare the ethical considerations of delivering a local and National sporting event, suggesting methods to increase personal and organisational ethical practice at both
C.D2	Analyse the impact of implementing methods of positive ethical practise at a local and national sporting event, recommending methods to improve ethical practise
Checklist of evidence required	Research project
Other assessment materials attached to this brief	